

PACKAGE GUARD

Press Data Sheet on Package Theft & Delivery Stats 2017

Amazon, Home Depot, Best Buy, Nordstrom, Wayfair, Overstock, eBay, Instacart, Blue Apron; these are just a few of the largest online retailers and companies leading the charge in online shopping and home delivery. Together, they ship millions of packages to our homes each day. This industry has exploded over the last five years and isn't showing signs of slowing down anytime soon (Amazon has grown from \$10 Billion to \$110 Billion in annual revenue since 2006). According to an [August Home Study](#), on average, in the US, each family receives 27 packages per year. Those numbers dramatically increase in urban areas. Malls are seeing less traffic and this is effecting brick and mortar stores growth. But as home delivery increases, so does package theft.

- 11 million homeowners have had a package stolen in the last year
- 53% of homeowners are worried about packages left outside their home being stolen
- 74% of packages are stolen during the day when homeowners are at work
- The average value of stolen packages is \$50 - \$100
- Victims spend close to \$200 to replace each stolen package
- 70% of all homeowners expect to receive a package over the holiday season¹
- FedEx and UPS delivered more than 30 million packages a day between Black Friday and Christmas Day 2016²
- A leading operator of 231 malls mostly in the US say only three of their top 10 tenants are still in the same form as 1993³
- Millennials are leading the generations in online shopping and receive the most packages⁴

¹ [August Home Inc.](#)

² [USA Today](#)

³ Simon Property Group

⁴ [August Home Inc.](#)

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Number of Packages Delivered per Day 2012 - 2016 in millions

Carrier	2012	2017	% increase in 5 years	Average increase per year
UPS**	15M	19M	26.70%	5.34%
Fedex**	10M	13M	30.00%	6.00%
USPS***	10M	12.8M	28.00%	5.60%
Total	35M	44.8M	28.23%	5.65%

** These numbers are sourced from SEC public filings 2012 - 2017

***These are found in public access of USPS.org

Link to complete August Home Study PDF [go here](#).

More and more packages are being shipped to our homes and package theft is increasing *everywhere*. We are tracking this crime with our [Package Theft Map](#). Homeowners need to consider measures to protect their packages - especially around the holidays at peak delivery season. There are a ton of great solutions out there. Check out our comprehensive [Comparison Chart](#) and try one that works for you!

If you would like to join us in the fight against porch pirates, please sign up for our email list [here](#) and join [us on Facebook](#).